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FOR RELEASE JUNE 6, 1982

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ASTROCADE INTRODUCES CONAN VIDEO GAME CARTRIDGE AT CES

First "real time" dungeons and dragons video game and first to spin off from a movie, says manufacturer

CHICAGO--Astrocade Inc. (previously Astrovision, Inc.) introduced the "first real-time action adventure game" at the Consumer Electronics Show here.

Under an agreement with Conan Licensing Company, the popular adventure-fantasy character, Conan (from the Marvel comic book series, the 65 books-in-print, and the "Conan the Barbarian" movie, first of a series and released May 14 by Universal) comes to life in homes around the country this Fall...as a video game.

The CONAN^{tm} video game cartridge is the first to spin off from a movie or a comic book series. It is also the

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first "Dungeons and Dragons"R (or "adventure") type game playable in "real time"--meaning that a player can pick up a hand controller and get totally into the action, exploring perilous dungeons, outwitting and slaying monsters, casting magic spells, confronting fearsome wizards...all without stopping the action to type in instructions.

CONAN™ combines strategy (as in a game like chess) with the fast action of video games such as Astrocade's Astro Battle™. "This is an exciting breakthrough," says Astrocade marketing vp Ray George. "We believe Conan will actually speed up your thinking, improve your ability to solve puzzles, and exercize your imagination in new ways. I predict it will be the most popular video game cartridge ever...it may even outsell Rubik's Cube."

In its agreement with Conan Licensing Co. (a subsidiary of University Patents, Inc.), Astrocade has available worldwide licensing rights to the name "Conan" for home and coin-operated video games and personal computer games, including those transmitted by microwave and cable networks to homes, hotels, or other markets.

Conan will be available at Astrocade dealers this Fall, tied in with announcements at theaters around the country. CONAN™ plays on the Astrocade home video game unit, generally considered the "Rolls Royce" of video games

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because of its exceptional graphic realism,easy-to-use and painless pilot-style hand controllers, and built-in games, calculator, and personal computer.

Conan is a trademark of Conan Properties Inc.
Dungeons and Dragons is a registered trademark of TSR Hobbies, Inc.

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